



Sebastian's Action Trust

NEWS

Sebastian's Action Trust

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The Bluebells is taking shape. See page 3



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Sign up now for our Windsor Crown & Tiara Walk. See page 9



Spring 2011

Welcome

Our very best wishes for another new year and what an exciting one it promises to be!

2011 has begun with an explosion of activity – so many new events, challenges and initiatives are coming to fruition in this calendar year. We are all eagerly anticipating the completion of The Bluebells, but as you will see from this newsletter there are plenty of other projects keeping the Trust team fully occupied.

We really appreciate your support. As you will read in the following pages there are so many ways in which

you can get involved – from volunteering, taking on a challenge, organising an event, becoming a 50:50 club member to donating books – the list is endless. In these difficult economic times we know funds may be tight, but with a little coming from many we know we can continue to make a real difference to seriously ill children and their families.

Here's to an amazing year!

Jane Gates

Director, Sebastian's Action Trust

Fujitsu

Our last newsletter featured Fujitsu's epic abseil in aid of the Trust. We are delighted to report that the motivation and efforts of their employees continued as they supported our very first Santa Fun Run around Virginia Water Lake on a very cold and frosty November morning. In total, Fujitsu have raised an incredible £10,000 from a variety of fundraising activities throughout 2010. They've held cake sales, run sweepstakes on football tournaments and taken on individual challenges, like Natasha Pergl and Jess Carter who both ran half marathons to boost their company's target.

We would like to thank all of the following companies who gave their support and friendship in 2010 including IHS, Timberland, De Souza and Co, Mars Drinks (Basingstoke), Encompass Financial Management, Compuware, PGA European Tour and Ascot racecourse.

There are many ways you and your company can support Sebastian's Action Trust, from taking part in team building challenge events, volunteering, donating through your payroll giving scheme or even nominating us as your chosen charity for the year. We value these relationships and promise to make your experience of working with our charity fun, positive and thoroughly rewarding.

For more information, please contact Sue Guild on 01344 622500 or email sue@sebastiansactiontrust.org



Sue Guild



Corporate Support

Our good friends at Langland, the healthcare advertising agency based in Windsor, have continued to support Sebastian's Action Trust throughout 2010 and we look forward to working with them in 2011. This amazing team of individuals led by Philip and Joanna Chin have given many hours of their time and shared their award winning creativity to help Sebastian's Action Trust achieve its goals by supporting our website, newsletters, introducing us to new friends and recognising the need for investment into developing our fundraising operation by sponsoring the salary of Sue Guild, Trust and Corporate Fundraiser.

Sue's expertise in this area is important to our future growth and under her guidance we hope to increase our income to enable us to continue supporting seriously ill children and their families.

New Year's Resolutions – Make a Will, leave us a gift in your Will and don't give up chocolate!

If you're anything like me, you have probably already broken your New Year's Resolution for 2011 but don't despair – there's still time to do something really positive that won't involve depriving yourself of chocolate!

If you haven't already done so, make 2011 the year you make a Will. According to a recent report in The Telegraph one in 3 people die in the UK without making a Will, potentially leaving their family and friends nothing but acrimony, confusion and costly legal battles.

Everyone needs a Will; it's the only way to ensure your loved ones will be provided for. It is also the most natural way to provide for a cause that really mattered to you during your lifetime. A gift in your Will to Sebastian's Action Trust means you can continue to support seriously ill children and their families both today and in the future.

Making or changing a Will needn't be difficult or expensive. For a small fee a solicitor can ensure that all your chosen beneficiaries, including charities, will inherit according to your wishes.

Please help us maintain Sebastian's vision to support future generations of seriously ill children and their families.

Please contact Sue Guild for further information on 01344 622500.

It is terribly exciting to report that The Bluebells will finally be open for business in just a few months' time. The difficult weather conditions experienced last December did hinder the construction programme, but it did not prevent us from hosting a Topping Out ceremony to mark the symbolic completion of The Bluebells' roof. It was a wonderful opportunity to thank some of the many who have helped the Trust to reach this point. Everyone was incredibly positive about the house, admiring its design and many features and we are all looking forward to viewing the finished article once completed in April.

We are still aiming to welcome our first families to The Bluebells in May 2011. Each year 100 seriously ill children and their families will be able to enjoy a respite break at this wonderful facility that boasts an indoor hydrotherapy spa pool, games room, sensory room, art centre and cinema, with a large terrace, play area, mini golf and even a secret meadow for outdoor recreation. A further 500 children will be able to use the leisure facilities on day single visits throughout the year, ensuring maximum use of The Bluebells as a holiday destination and a place offering opportunities for fun and socialising for children affected by life-limiting or life-threatening conditions.

We are still looking to find companies, organisations and individuals that might wish to become a Bluebells sponsor. A pledge or donation of £2500 will pay for a week's upkeep of The Bluebells; if you are interested in finding out more about how you can become a sponsor please call Jane or Sue on 01344 622500.

We have already been inundated with requests from families wishing to use The Bluebells.

One of the first visitors will be Jason Westfallen and his family. Jason featured in the profile section of our Spring 2008 newsletter; he was diagnosed at the age of four with a very rare medical condition called myelodysplastic syndrome and he and his family have been supported by the Trust in various ways over the past three years.

We all look forward to seeing Jason and his family enjoying all that The Bluebells will offer.



The Westfallen family

Bluebells Topping Out marks significant milestone

We are delighted to have reached this significant milestone in the construction of The Bluebells. After seven years, we can finally see The Bluebells taking shape and it's an exciting time for us all.

Topping out guest, North Waltham resident, Mrs Anne Stokes said, "We are so pleased and proud that Sebastian's Action Trust has been able to build the house in our village, and are looking forward to welcoming families during 2011."



Trust and Grant Fundraising

Sebastian's Action Trust has introduced a Trust and Grant programme as part of its fundraising activity. This type of fundraising involves many hours of research and carefully written proposals, however it is relatively inexpensive and the rewards can be great. Some of our recent successes include:

- £5000 from BBC Children in Need towards the cost of the music room at The Bluebells. Thanks Pudsey!
- £5695 from the Echo Trust to purchase a portable hoist for the swimming pool.

- **Our families deserve a little pampering!** £4000 from The Apollinium Charitable Trust towards the cost of equipment to create a complementary therapy suite at The Bluebells. With the addition of fully trained therapists, our visitors will be able to enjoy a relaxing complementary therapy session tailored to suit their individual needs.



Practical support

Fun-filled afternoon at Ice Panto treat

On a cold December Sunday, twenty two children were treated to a fun-filled afternoon topped off by ringside seats to see Cinderella on Ice at Bracknell Ice Rink as part of our latest sibling activity day support programme.

After lunch Father Christmas arrived with gifts for all the children as they enjoyed face painting, games and balloon art before the ice pantomime began.

Amongst the adult helpers was child oncology specialist, Candida Hazard, pictured with the children. Candida is also one of our Trustees and is based at Wexham Park Hospital, she told us, "Days like these are very important. They're a chance for everyone to have fun together away from the daily stresses of hospital life."

Fun was had by all, as the children enjoyed the show and relished the chance to take part in an activity with

their brothers and sisters. Huge thanks go to everyone at the John Nike Ice Rink for donating the tickets and putting on a fabulous afternoon for the children.



Candida Hazard with Santa and some of the children

Pre-Christmas Pampering Treat for mums at Wexham Park

Manicures, massages and a chance to simply have some "me time" were enjoyed by 14 tired mums at Wexham Park at an afternoon of preening and pampering just in time for Christmas.

We recognise that parents caring for a sick child rarely have time to think of their own needs so in recognition of this we arrange a couple of pampering days throughout the year, giving parents a chance to chat and enjoy a brief moment away from focussing on the demands of the family. In 2011 our Trust will be sponsoring the appointment of a clinical psychologist at Wexham Park Hospital, who will work closely with the families of seriously ill children. We plan to host drop in sessions offering pampering and a chance to catch up every six weeks and we know being able to offer professional phycho-social services will help families going through stressful times.



Thinking of loved ones – Reflections service of Thanksgiving and Remembrance

This year our 6th Reflections Service of Thanksgiving and Remembrance was held on 5th December and welcomed over 200 parents, siblings and friends to Dorchester Abbey in Oxfordshire to remember those children and young adults who died before their time.



Dorchester Abbey

These services are always emotional and this year's was no different. The winter sun shone throughout the afternoon and streamed in through the stained glass windows while Pastor Tim O'Brien gave a wonderfully meaningful address which touched on many of the sentiments expressed and experienced by those present.

Once again, music was provided by Jeremy Broughton, Judith Dallasso and Sharon Warnes and the beautiful voices of the Cranford House School Senior Chamber Choir filled the Abbey and particular mention must go to Grace Plant who sang a solo, From a Distance, which left hardly a dry eye. All of the presents donated were gratefully received by Barnados in Wokingham who distributed them to needy children on our behalf over Christmas.

Profile – Lily Wells

Meeting Lily Wells for the first time is an unforgettable experience.

In spite of her tiny stature and apparent frailty, she is warm, chatty and immediately engaging with visitors. If you disregarded the wispieness of her golden locks you would probably think she was a perfectly healthy two year old who appears mature beyond her years.

And yet the last two years have been nothing short of a rollercoaster for Lily and her family, from diagnosis at the age of ten months to a bone marrow transplant last November. Lily, the youngest of Kirsty and Steve Wells' three children, is battling with juvenile myelomonocytic leukaemia, so life for the Wells' family revolves around hospital stays, chemotherapy, frequent infections and the need for constant medical monitoring of Lily's condition. Time at home with her parents and siblings, brother Joey (4) and sister Amber (12), is precious and every effort is made to maximise the chance to be a "normal" family. Kirsty has learnt to deal with the complexities of Lily's daily medications routine and her gastrostomy, a gastric feeding tube that helps when patients are malnourished and cannot take enough food by mouth to maintain their weight. Amber and Joey have become used to frequently staying with extended family and friends when Lily is in hospital and Steve is constantly trying to juggle the demands of working to provide for his family with being with his children. Life is tough; Lily has been critically ill on several occasions but the Wells family is united in their fight to find a cure for Lily's leukaemia.

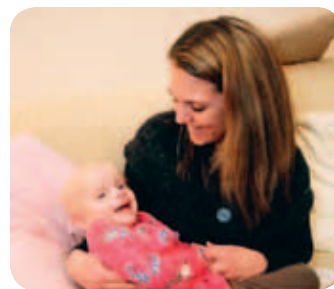
Last year Lily's doctors told Steve and Kirsty that a bone marrow transplant was Lily's best chance for a cure. Miraculously, a donor was found in the United States and the transplant was performed in November at Great Ormond Street Hospital. Kirsty and Steve were conscious that the demands of being in isolation with Lily for at least a month would be traumatic for Amber and Joey too, so they opted to share the responsibility of staying in hospital so that both parents could also spend some time at home with the older children. Having already used up his leave allocation (when Lily was previously in hospital) Steve had to take unpaid leave in order to care for his children during the transplant, causing financial stress at a time that was already emotionally and physically challenging in the extreme.

Christmas came early to the Wells' family when Lily was well enough to leave hospital on the 23rd December. Both Kirsty and Steve say that waking up on Christmas morning at home together with Lily, Amber and Joey was the best present ever. Weekly trips to London continue for tests and consultations but if all goes to plan Lily will be well enough to enjoy a week with her family at The Bluebells in May for a much deserved holiday.

Here's to 2011 being Lily's year!

The Trust has been able to walk alongside the Wells family during these difficult times, helping where appropriate.

- We were able to provide a condenser tumble dryer and a Hoover with a hepa filter – two pieces of equipment specified by Great Ormond Street as necessary to minimize the risk of infection to Lily after her transplant.
- We provide a weekly transport service from home to Great Ormond Street, in order to alleviate the stress of driving into London and finding the ever elusive parking close to the hospital!
- We included Amber and Joey in our Sibling Activity Days, giving them a chance to enjoy special treats and time with other children in similar situations, experiencing the frequent family separations that are inevitable when a brother or sister is seriously ill.



News

Healthcare Industry Awards Help Raise Trust Profile

Our loyal friends and ardent supporters, Philip and Joanna Chin at Windsor-based healthcare advertising agency Langland, found yet another way to help the Trust earlier this year, by asking the Pharmaceutical Marketing Society to name Sebastian's Action Trust as their charity of choice.

The PM Society holds two fundraising events a year, the Digital Media Awards which were held in September and the Advertising Awards which take place in late January. Both awards are a way of recognising marketing excellence within the healthcare industry.

Hosted by Nick Hewer, famous for his role as Alan Sugar's right hand man on The Apprentice, the Digital Media awards were held at The Brewery, in Chiswell Street, London at the end of September. Trust Director, Jane Gates was invited along to speak to around 400 pharmaceutical industry representatives and to show our latest film. Guests were then invited to make a donation via envelopes placed on tables at the black tie dinner.

As always, we are extremely grateful to both Phil and Jo, and all who generously donated to our cause. The evening was an overwhelming success which raised over £5,000 for the Trust.



Nick Hewer

Our first Santa family fun run brings out the old and young!

On a beautifully crisp Sunday morning, one hundred and fifty Santa's, young and old, gathered at Virginia Water for our first ever Santa Fun Run.

With entrants ranging in age from a spritely 83 (Bill Poole from Bracknell) to a very cute four and a half months (Rose Boshier from Wokingham), it really was a family affair.

Nine year old Felix Stewart, a pupil at Sebastian's old school, Hall Grove, sprinted round the 6.7km lake course in just under 30 minutes leaving numerous red-faced and puffing adult Santa's in his wake!

On their return the Santa's were treated to a cup of hot tea or winter Pimms, and the all important medal and goody bag. "This was our first ever Santa Fun Run and taking part was very much the spirit of this event," said run organiser, Meirion Shaw, "and we're hoping this will become an annual event for us in the run up to Christmas."



Sarah and Rose Boshier

Haskell's Fireworks

Around 85 people enjoyed a spectacular firework display on Bonfire Night courtesy of Jonathan and Susie Haskell, parents of Trust Patron and rugby player, James Haskell.

The fireworks were followed by generous helpings of shepherd's pie washed down with champagne. The evening was a resounding success despite the heavy rain and the Haskell's hope it will be the first of many firework celebrations.



The Haskell's with Jane & Mike

Wet weather doesn't dampen golfer's spirits

Sadly, the glorious weather of previous years deserted us for this year's annual golf day, but it didn't dampen a general air of good hearted team spirit which resulted in us raising over £4,500.

Despite the dreadful weather we had a 100% turnout and once again, golfers enjoyed a delicious meal, and as always fully embraced every aspect of the day and evening which included a hole in one competition, raffle, individual and team prizes.

We are extremely grateful to everyone who donated goods and services or sponsored aspects of the



day. Without you all, we couldn't make this happen and we can't thank you all enough for helping to make our third Mill Ride golf day such a success.

This year's Golf Day will be held at Mill Ride Golf Course on Friday 23rd September 2011 and we'll be keeping everything crossed for some sunshine this time! For more information about

We'd like to say a huge thank you to John Blake, Head of Sales and Marketing at Ascot Racecourse, who organised a Travelling Souk on 19th and 20th November. The Travelling Souk holds events around the country selling everything from home accessories to hand-made jewellery and specialist foods which raise funds for a local charity. This time, they raised a wonderful £1209.26 for our cause.

how to register your interest or how you could help us by sponsoring this event, please call 01344 622500.

Volunteers

Dawn & Diana Padwick

Sisters Dawn and Diana Padwick have been ardent supporters of our charity for the past six years since attending our first Reflections Service at Dorchester Abbey to remember Diana's goddaughter, Hazel McIntyre, who died in June 2003 following a brain tumour.

Affectionately known as the "Cake Lady", due to her endless supply of delicious home baked cakes, Dawn tells us that raising funds for Sebastian's Action Trust has become somewhat addictive! It started with an offer to provide free refreshments following the first service which has, in turn, led to numerous other initiatives all aimed at raising the profile and the funds of the Trust.



Dawn & Diana

Last year they raised £900 by organising refreshments at two charity garden openings at the Old Thatch in Winchfield and a special birthday for Diana raised over £800 when she asked friends and relatives to donate in lieu of birthday gifts.

A book addict, Diana has found our bookshop, Bas Books an excellent source of books and can always find an excuse to buy more. She also helps to restock the shop too by encouraging friends to donate their unwanted books.

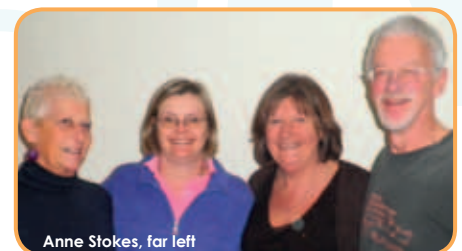
"We are constantly on the look-out for new opportunities to boost funds and both feel privileged to be able to play a small part in this important venture and in helping to achieve Sebastian's dream."

Anne Stokes

North Waltham resident, Anne Stokes is one of our newer supporters who has followed our progress throughout the battle to obtain planning permission and our subsequent building of The Bluebells in the village.

Anne became interested in our charity after attending a

presentation in the village by Jane. "It's a really good opportunity to assist a worthwhile charity right on our doorstep," she told us, "So often when donating you don't get the chance to see the results of your giving at first hand."



Anne Stokes, far left

We are grateful to Anne and her husband Jonathan for hosting a reception in their home shortly before Christmas which raised £450. Anne and Jonathan have been spreading the word locally and have also encouraged the village church, St Michael's, to choose the Trust as one of the recipients of its Charitable Giving Scheme.

Once The Bluebells is open they're hoping there'll be more opportunities for fundraising events which will help raise both funds and awareness of the Trust's work.

Volunteers

Skittles Night

Our dedicated Bas Book shop volunteers enjoyed a night of fun and skittles at the Jack O'Newbury pub in Binfield as a thank you for all their hard work and for their dedication to helping our cause.

The volunteers braved a cold evening and stepped back in time to compete in a game of Olde Worlde skittles with Mike Gates emerging as the winner. The skittles was followed by a meal and drinks.

We couldn't run the bookshop without the help of all of our volunteers and would like to thank them for all they do in support of the Trust.

Santa's Little Helpers

Once again, our dedicated volunteers manned the Santa's Grotto at Bracknell's Princess Square where children enjoyed a festive start to the season with a traditional visit to see Santa and helped us raise £2186 in the process.



Get on your bike to help the Trust

If running's not your thing, how about trying some pedal power and getting on your bike?

There are lots of cycling challenges you could take part in and help us raise much needed funds by asking family and friends to sponsor you. You could cycle alone or be part of a team. There's a bike ride on 29th May 2011 starting in Richmond with a choice of distances, 25, 50 or even 100 miles or you might like to consider the London to Brighton Bike Ride on June 19th.

We'll happily give you as much or as little help and support as you need and will feature your ride in our next newsletter, on our website or even in the local papers.

To book your place on either cycle, call Lesley on 01344 622500 or email Lesley@sebastiansactiontrust.org



Members of the NPIA Ryton & Met Police team

Run for the Trust

Fancy setting yourself a personal challenge in 2011 or maybe you're just thinking of getting fit? Why not train to run a half marathon and consider running as part of our Trust team. Running is a great way to exercise and you'd be helping us raise much-needed funds too. It's a win-win!!

We've places booked at the Run to the Beat London Half Marathon on Sunday 25th September www.runtothebeat.co.uk, at the first ever Basingstoke Half Marathon on Sunday 2nd October www.destinationbasingstoke.co.uk and at the Royal Parks Half Marathon www.royalparkshalf.com on Sunday 9th October, so if you're interested give us a call on 01344 622500.



Lesley Macdonald

New Volunteer Co-ordinator joins the team

Following her retirement from the Metropolitan Police Service we are delighted to

welcome Lesley Macdonald into the office as our new Office Manager and Volunteer Coordinator. A keen runner herself, Lesley will be key in helping choose our running challenges and in recruiting new teams of volunteers to help raise the Trust's profile around the North Waltham and Basingstoke area.

"I am looking forward to working with the team at the Trust and getting to know more of our current volunteers as well as recruiting new ones. One of my first jobs will be concentrating on building up a number of volunteer groups in different areas who will be able to help us fundraise for the Trust. I am also looking forward to obtaining Trust places in different running and other sporting events including cycle rides and swimming challenges."

If you are interested in becoming a volunteer, please contact Lesley on 01344 622500 or email Lesley@sebastiansactiontrust.org.

Events

Every year a huge range of events is organised by Sebastian's Action Trust and our supporters that help generate the funds needed for the Trust to continue its work supporting seriously-ill children and their families.

A more comprehensive list of what's on offer during the next few months can be found on the back page or on our website, www.sebastiansactiontrust.org but here's just a taster of some of the events we've got lined up for 2011. We're sure you'll find something which appeals and hope you'll come along and support us.

Apr
17 **Open Garden at the Old Thatch**

Once again, Old Thatch owner Jilly Ede will be opening her beautiful gardens as part of the National Gardens Scheme to the public during the afternoon of Sunday 17th April. It's a chance to see spring bulbs, a profusion of wild flowers, perennials, some home-grown annuals and if you're lucky a lamb or too! Delicious home baked cakes will be supplied by Dawn and Diana Padwick. Adult Entry £3, children free.



Mar
8 **Ladies Lunch at Caldesi in Campagna, Bray, Berkshire**

Giancarlo and Katie Caldesi, stars of the BBC TV's Return to Tuscany programme and popular guest chefs on Saturday Kitchen, Masterchef and BBC Breakfast have kindly offered to open their doors and host this years' ladies lunch on Tuesday 8th March 2011.



This is your chance to savour truly authentic Italian cooking at this vibrant country style restaurant in the village of Bray, which has a passion for seasonal and sustainable ingredients and a herb garden where diners can eat al fresco. This three course lunch has been specially designed for us and will be cooked by Giancarlo himself. Tickets cost just £35 per head including wine and coffee, so why not get a group of girls together and join us?



Visit our website, www.sebastiansactiontrust.org to buy your tickets on-line or call the office on 01344 622500.

May
14 **Crown & Tiara Walk**

Last year we introduced the Twilight Walk in partnership with the Children's Trust. This year we are going it alone and are launching our very first Crown & Tiara Walk right here! It'll be held on Saturday 14th May and once again the course will take you on either a 7 mile or 13 mile walk around Royal Windsor. Entry is £15 which will include a free t-shirt and tiara for the ladies and a t-shirt and crown for the gents! It promises to be lots of fun so why not bring the family along this time and help us raise our profile and some much needed funds that'll help us continue our work.

Register online through our website, www.sebastiansactiontrust.org to reserve your place, or call the office on 01344 622500.



Have you been inspired by some of our events? Do you have a group of friends who may be interested in organising an event for us? We'll support you all the way, advertising your event on our website and arranging publicity where possible. Give us a call on 01344 622500, we'd love to hear from you.

New Year

New Challenge

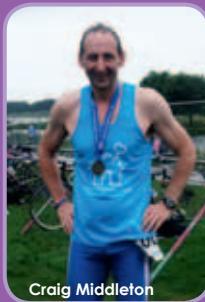
Why not challenge yourself for charity?

Are you up for a challenge? Is adventure or excitement your middle name? Then this could be right up your street! How about undertaking the challenge of a lifetime? There's plenty to choose from. What about an overseas challenge – a great way to explore new cultures and visit new countries. Or perhaps you'd prefer something closer to home – trekking or cycling, or maybe you could get a group of friends together and think about undertaking an organised team challenge?

You could trek the Inca Trail in Peru all the way to Machu Picchu. Enjoy a 5 day walk along the Great Wall of China. Sled 250km through the forests of Lapland to the world famous Ice Hotel. Or, if you fancy a more extreme challenge, how about white water rafting down the Zambezi?

You could get fit, lose weight, make a real difference to those in need or simply try something new by joining one of more than 100 adventure challenges around the world for Sebastian's Action Trust. Why not take a look at www.globaladventurechallenges.com and see if you're inspired? Of course, we'll back you all the way with all the help and support you'll need.

And, just in case you need any further inspiration, here's what two novice cyclists and a triathlete who undertook personal challenges on our behalf had to say on their return:



Craig Middleton

Marc Altmann, centre

Marc Altmann

Marc Altmann and two friends cycled from the Houses of Parliament to the Coliseum in Rome in memory of Marcie Loader. "I can only imagine the pain and suffering James and Justine went through losing Marcie and I know how much they appreciated the support they received from Sebastian's Action Trust.

None of us were seasoned cyclists and although it had originally started as a trip of pure self indulgence, after attending Marcie's funeral our plans changed and we decided to use the trip to raise money for the Trust in Marcie's memory."

Their epic cycle took just 19 days and raised nearly £7,000 for the Trust.

Clive Romanowski

Clive took just 4 days to cycle from London to Paris. "Sebastian was a remarkable young boy and this is an amazing cause. Every struggled mile, aching muscle and grimace was well worth it and I'm delighted to have been able to help a charity which I know makes a genuine difference to the lives of many families."

Craig Middleton

Following months of training, Craig Middleton took part in the Tatton Park Triathlon in Manchester in September to raise money for the Trust. He took on his first Olympic distance and completed the course in an astonishing 2hours, 27minutes, earning him 132nd place out of 735 competitors and raising £773.21 for us in the process.



Working together

Many companies have supported us in lots of different ways over the years. We've received financial support that has covered salaries, matched funds raised by individual employees and we've also worked in partnership with others on specific events where Sebastian's Action Trust has been a nominated charity. Bringing the Reading Triathlon back for the first time in 26 years is just one example of how working together with a company to stage an event has benefitted our charity.

Another good example of a great working partnership is the Sunninghill Street Fayre.

Planning for the Fayre starts around March and the committee, made up of representatives from the Sunninghill & Ascot Parish Council, local traders and the Trust, organise everything from the stalls and entertainment to the fairground rides and hot roasted chestnuts.

This year thousands of people braved a very cold day to attend and we raised around £9,500 which will be divided between us and fellow Sunninghill charity The Ascot Day Centre.

Reading Triathlon Organiser, Jerry Muscroft

"The Triathlon was a great success and that was largely down to working with Jane and the Trust. We intend to grow upon this success and make the Reading Triathlon a key event in the Triathlon calendar. By increasing the number of entrants and profile of the event, we hope we'll be able to donate enough money to Sebastian's Action Trust to cover the running costs of The Bluebells for a week."



Jump for the trust



Skydiving and parachuting are once in a lifetime experiences and a great way of challenging yourself and raising money. You can choose from a tandem sky dive or a solo parachute jump and if you raise some sponsorship for your favourite charity you could even skydive for FREE!

With over 20 skydiving centres in the UK, there's bound to be one near you, so if you fancy giving it go why not call the team on 01344 622500 and find out more.

Have you attended an event recently which you enjoyed or perhaps you thought you could simply organise it better yourself? Well if so, here's your chance. We are always seeking new partners to work with. It could be anything you like (as long as it raises money and it's legal!) and doesn't need to be a huge event. We're open to all suggestions, so let your imagination run wild and if you've got any ideas, large or small, please give us a call. We'd be only too happy to help you help us.

Events

Diary

To find out more please visit our website www.sebastiansactiontrust.org for an up-to-date list of all forthcoming events.

Mar

8

Ladies Lunch at Caldesi in Campagna, Bray

Join us for a delicious ladies lunch at Caldesi in Campagna in Bray and enjoy authentic Italian cooking and wonderful company. £35 per ticket. Visit our website to buy your tickets on-line or call the office on 01344 622500.

Apr

1

Fever Night Teenage Disco

A chance for your kids to enjoy an evening out with their friends at our first ever Fever Night Teenage Disco at Chobham Rugby Club. This event will be fully supervised and entry will be by ticket only. Time 7-10pm. Age 11-15 welcome. No alcohol will be permitted. Buy tickets online at www.sebastiansactiontrust.org or call Meirion on 01344 622500.

Apr

17

Old Thatch, Open Gardens, Winchfield

Spend an afternoon admiring the spring bulbs in the beautiful gardens of the Old Thatch in Winchfield, Hampshire. A lovely afternoon out for all the family and a chance for the kids to see some lambs too. Refreshments available. £3 entry fee.

May

14

Crown & Tiara Walk, Windsor

Come and join us on our first ever Crown & Tiara Walk on Saturday 14th May. Everyone is welcome! £15 per entrant to include a t-shirt and free tiara for the ladies and a t-shirt and crown for the gents! See our website for details of how to register on-line or call Meirion on 01344 622500.

July

9

Bracknell Classic Motors Show

Come and see an exclusive display of cars and bikes from across the decades and enjoy activities for all the family in Bracknell Town Centre. See our website for more details.

Sep

23

Sebastian's Action Trust Golf Day

We're keeping our fingers crossed for a sunny day this year for our fourth annual golf day at Mill Ride. You can enter individually or as a team and there's opportunities for sponsorship too. So make a note of the date and watch our website for more details coming soon.

Sep

25

Run to the Beat

Why not challenge yourself to get fit this New Year? We've 10 reserved places at this year's Run to the Beat London Half Marathon. Starting and finishing at the O2, the course takes you along the riverside and past live bands playing music to help spur you on your way. So why not treat the family to a day out, and help us boost our funds by running. To register your interest, call a member of the team today.

Oct

2

Basingstoke Half Marathon

Sebastian's Action Trust is one of the official charities for this very first Basingstoke Half Marathon. The Bluebells will be open for business by then so perhaps you'd like to take on this challenge and help us meet the running costs by raising some sponsorship? We've 50 places to fill! Call the office for more details.

Oct

7

Sebastian's Action Trust Dinner & Dance

Back by popular demand! We'll be holding a Dinner & Dance at Bisley Pavilion on Friday 7th October. More details will follow so for now, why not gather a group of friends and stick the date in your diaries?

Oct

9

Royal Parks Half Marathon

We've 6 places reserved at this half marathon and a route which will take you through Hyde Park, Green Park and St James's Park and past some of London's most famous landmarks. Why not make this your marathon of choice for 2011 and sign up with us today? Call 01344 622500 for more details.

Contact us:

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If you'd like to promote your business and help Sebastian's Action Trust by sponsoring a future edition of this newsletter, please contact the Trust on 01344 622500.